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# Luther Burbank Creations

Bulletin of New Productions

Season 1915

## Announcement

The creations of Luther Burbank are so individually characteristic that they are not easily to be compared with ordinary varieties. The whole scheme of his treatment of floral life is to develop beauty and harmony of form and color as well as hardness to their fullest possibilities. In the fruit, berry and vegetable kingdoms his extraordinary genius has been focused upon securing greater size, stamina and keeping qualities, and increasing productivity and delicacy of flavor.



The Largest Cherry—The New Burbank Giant—about one-half size. See page 11.

Among the various new Burbank productions in flowers which the public is given the opportunity this season of obtaining for the first time will be found Luther Burbank's last word in his famous Shasta Daisy, the beautiful "NEW DOUBLE FLUTED SHASTA DAISY," unnamed as yet; the new "BURBANK HYBRID DELPHINIUM," with great refinement and delicacy of coloring and shading; the unusual "TIGER CALLIOPSIS," rich in new colorings and markings. In the new fruits will be found two plums, the "DISCOVERY" and the "HOME," described in the words of Mr. Burbank as written in his private field notes.

For the first time in the history of mankind a practical, commercial, absolutely THORNLESS BLACKBERRY is announced. The NEW BURBANK THORNLESS BLACKBERRY is described for the first time in this Bulletin. This is but another remarkable demonstration of the genius of Luther Burbank. For complete description refer to page 8 of this Bulletin.

Luther Burbank is constantly at work upon the production of new and better fruits, flowers, berries and vegetables, and it is the function of THE LUTHER BURBANK COMPANY to take over these new creations for propagation and distribution. Bulletins are issued from time to time announcing the latest productions. IT IS IMPOSSIBLE TO OBTAIN THESE NEW BURBANK CREATIONS FROM ANY SOURCE OTHER THAN THE LUTHER BURBANK COMPANY OR ITS DULY AUTHORIZED OFFICIAL REPRESENTATIVES.

In addition to this Bulletin the 1915 Burbank Seed and Nursery Book describing all the Burbank productions obtainable may be secured without cost upon application to THE LUTHER BURBANK COMPANY, Burbank Building, San Francisco, California.

## The Luther Burbank Company

Sole Distributer of the Burbank Horticultural Productions

Burbank Building

San Francisco, California, U. S. A.



## The Burbank Flowers



### THE NEW BURBANK DOUBLE FLUTED SHASTA DAISY (UNNAMED) The World's Greatest Floral Novelty for 1915

#### NEW BURBANK DOUBLE FLUTED SHASTA DAISY (Never Before Offered)

This chrysanthemum-like daisy is the most wonderful ever created. The marvelous combination of size, grace, glistening whiteness, abundance and general effectiveness of the flowers, with fluted and frilled petals, which are borne on long, clean, strong stems, will place it at once far ahead of all others in its class. A wonderful new strain.

A limited number of selected field-grown plants. \$1 each; \$10 per dozen.

#### THE BURBANK SHASTA DAISIES

The Shasta Daisy is the most popular white flower grown in the world. Since the introduction of the original Shasta Daisy, new strains of the Shasta Daisies were developed.

#### IMPROVED SHASTA DAISIES, MIXED

Almost every daisy which has ever been sent out is incorporated in this mixture. Pkt., 25c.

#### "ABUNDANCE" SHASTA DAISY

The "Abundance" Shasta Daisy is a new variety. It is remarkable for its wonderful mass of bloom and is the most abundant bloomer of all known types of the daisy, without exception. Plants, 30c each; \$3 per doz.; \$20 per hundred.

#### BURBANK TIGER CALLIOPSIS (Never Before Offered)

This is wholly different from any type now known. Mr. Burbank says: "They are unusually full blooming annuals with flowers of various shades. Deepest purple, almost black, orange, light and dark yellow, striped and spotted in a wonderful manner. They should be sown in rows like any other plant which has small seed. Anyone can raise them." Pkt. 25c.

#### BURBANK SELECT HYBRID DELPHINIUM (Larkspur)

Never Before Offered.

Mr. Burbank says: "There is nothing to surpass, if to equal, these new hybrids. General flower mostly double of the most wonderful shades of rose-pink, pale and dark blue. Perennial, easily grown. Pkt. 25c; plants 1 year field grown 40c each; \$4.00 dozen.

#### THE BURBANK HYBRID CRINUM

The Burbank Hybrid Crinums are the largest and hardest strain known. These new hybrids are from crosses of the tropical and semi-tropical species of hardy ones. The flowers are various shades of pink and white, about six or seven inches across. Bulbs, 50c each; \$4 per doz. Express charges collect.





The New Burbank Dahlia "Sunset"—Red with Golden Centers; a Rich Contrast in Colors

#### THE BURBANK DAHLIAS

Mr. Burbank has devoted considerable time to the development of the dahlias and stands pre-eminent as the producer of superior types. The past season saw some of his most important work in dahlias and as a consequence two new forms are offered. "Sunset" will win its way into the hearts of all and the "Extra Single Mixed" will give those who are fond of variety great satisfaction.

#### THE NEW BURBANK SINGLE DAHLIA SUNSET.

Mr. Burbank says: "This is from a cross of the newly discovered Mexican Dahlia Purpure and the single Dahlia Variabilis. The flowers, 5 to 6 inches across, are produced all summer on very long, strong, slender stems and are so large and striking that they resemble tiger lilies at a distance." Sunset describes its color. Easily grown; will be a delight to all dahlia growers. Bulbs, each 50c; per dozen \$5.00.

#### BURBANK DAHLIAS

(Extra Single Mixed.)

This unsurpassed strain of Giant Single Mixed Dahlia includes all shades of color with a preponderance of "extremely brilliant" scarlet and crimson shades. Pkt., 25c; bulbs, 25c; doz., \$2.50.

#### NEW AFRICAN ORANGE DAISY

(Dimorpothea Aurantiaca) Burbank Strain.

Mr. Burbank has grown this South African plant extensively for several years and now finds his selection is one of the best bedding plants in existence. Orange gold, daisy-like flowers. Pkt., 10c.

#### DIMORPOTHECA HYBRIDS

(Burbank Production)

A garden is not complete without them. Mr. Burbank says: "This seed is the result of many crossings of the African Orange Daisy, and the product is new hybrids of most pleasing colors of deep orange, dark and light yellow, pure white, shades of pink, and the bases of the flowers in many cases are marked brown, blue or black. The flowers are produced on slender stems in abundance." Pkt., 25c.

#### BURBANK IMPROVED "RAINBOW"

##### CORN

(Extra Select.)

A change from the common field corn to the most exquisitely tinted and colored decorative plant. Leaves are variegated with bright crimson, yellow, white, green, rose and bronze stripes. Rainbow Corn has wonderful possibilities to get decorative effects. It can be planted so as to hide fences or unsightly objects; placed in masses in the park or on the lawn to get all its artistic effect; or grown in pots or tubs for porches. It is something new—it is something very desirable. It is hardy, will easily grow without any experience and requires but very little care. Pkt., 25c.

#### THE CALIFORNIA POPPY (MIXED HYBRIDS)

(Eschscholtzia.)

Mr. Burbank has taken the golden California Poppy and has changed its color to many different shades.

Extra mixed, all colors. Burbank Hybrids. This should prove to be a very popular strain, as the California Eschscholtzia is very easily cultivated. Pkt., 10c.

#### ESCHSCHOLTZIA CARMINEA

A most beautiful and delicate pink color with silver center. Pkt., 10c.

#### ESCHSCHOLTZIA FIREFLAME

These unique and beautiful flowers are named "Fireflame" because of their flame-like color. A beautiful rosy-crimson color merges into a lemon yellow. Pkt., 10c.

#### GALLARDIA GRANDIFLORA

(Burbank Strain.)

Beautiful large flowering annuals, remarkable for size and profusion of bloom. Flowers shading from brown to crimson and orange to yellow. Blooms all summer. Pkt., 10c; plants, small clumps, 35c each; \$3.50 doz.





The New Burbank Gladiolus which Luther Burbank Declares is One of the Most Important Developments in Bulb Flowers in Many Years

# **BURBANK'S TWENTIETH CENTURY GLADIOLUS**

Thirty years ago the Gandavensis type of Gladiolus was the leader, but the flowers were so fugacious that they were of no value in dry sunny climates, the flowers wilting each day, almost as soon as open, like the Flaccida type of Cannas. By many years' growth of seedlings and most rigid selection, Mr. Burbank has developed a new strain with short, compact stalks bearing flowers of great substance. The results after years of work were astounding, and we now have without doubt the largest, most brilliant, and most varied ones growing on this earth, and of a new and distinct type. The most popular and most easily grown of all bulbous plants. The new Burbank Gladiolus thrives exceedingly well, growing with vigor and freedom from fungus diseases, which is very unusual. The growing season is so long that the bulbs never need to be disturbed until fully ripened.

The varieties offered are especially rich in scarlet, salmon, and crimson shades—the rarest and most desired in all collections.

The flowers are enormous, as remarkable for their size and substance as they are brilliant in coloring.

**Gigantic.** Of great substance, five and three-fourths inches across, clear fire scarlet. 50c each; doz. for \$3.00.

**Pinnacle.** Foliage deepest green; flowers wide open, averaging over four and one-half inches across; broad petals of unusual substance; color, salmon and scarlet crimson. Bulbs, 30c each; doz. for \$2.00.

**Radio.** Slender, deep green foliage; flowers open, flat, three inches across; remarkable for the color, which is deepest, richest possible purple crimson with purplish black shadings. 30c each; doz. for \$2.00.

**Opaline.** Pure rosy-crimson flowers, four inches across; flaked most beautifully silvery violet-pink. Bulbs, 30c each; doz. for \$2.00.

**Elegance.** Large, open flower, five inches across; rosy-crimson, slightly flaked with deeper crimson. 50c each;

**Signal.** Large salmon pink flowers; doz. for \$3.00.  
lower petals feathered purple; flowers four

inches across; early. 50c each; doz. for \$3.00.

**Esthetic.** Peculiar rosy-crimson, slightly flaked dark crimson with violet purple tints. \$1.00 each; doz. for \$6.00.

**Graceful.** Gracefully curved stalks; large salmon scarlet flowers; five-inch flowers; height, three feet. 30c each; doz. for \$2.00.

**Symmetry.** Great bloomer; salmon pink, violet tinted, slightly crimson flaked; three feet; great multiplier. 30c each; doz. for \$2.00.

**Harmonious.** Wide open, five-inch flowers; deep pink, beautifully shaded white; height, three feet; vigorous and healthy. 30c each; doz. for \$2.00.

**Conquest.** Beautiful fire salmon, very large flowers; height, three and one-half feet. 50c each; doz. for \$3.00.

**Dazzling.** Four and one-half to five-inch flowers; brilliant, sunny salmon scarlet. 50c each; doz. for \$3.00.

## **BURBANK'S NEW HYBRID GLADIOLUS (Mixed)**

A wonderful collection of new varieties never before offered and direct from the hand of the originator. Nothing so rare and beautiful before offered as will be found in this mixture. All are giants. The ordinary Gladiolus cannot be compared with them. 15c each; \$1.50 per dozen; \$10.00 per hundred.

## **CANNA—"TARRYTOWN"**

(Burbank Production)

The Canna "Tarrytown" is a bright crimson canna and has received awards as being the freest of bloomers. Bulbs 25c each; doz. \$2.00.

## **NEW GIANT BURBANK CALENDULA (Marigold)**

The flowers are from three to three and one-half inches across, being mostly full double blooms when the frost has killed all other plants. Colors: Orange, Yellow and Silver. Pkt. 10c.

## **BURBANK GIANT CRIMSON MORN-ING GLORY**

(New Imperial Carmine)

Most gorgeous rosy-carmine flowers 2½ to 3 inches across, with pure white throat. They bloom throughout the summer. Pkt. 10c.





The New "Corona" Rose. Unique and Beautiful

**BURBANK SCARLET BUGLE PENSTEMON**

(Never before offered)

The improved Scarlet Bugle Penstemon here offered for the first time has flowering spikes  $1\frac{1}{2}$  to 2 feet long, bearing tubular, rosy scarlet flowers one inch long, 50 to 60 to each spike. Plants 2 to 3 feet high. Perennial. Introductory price, divided field clumps. 75c each; \$7.50 per dozen.

**THE BURBANK POPPIES**  
(Shirley type)

Perhaps there is no production of Mr. Burbank which is as well known as the Burbank Poppies. The flowers are extra large and the petals most beautifully crimped. Colors have been selected with scientific accuracy. The foliage is soft and feathery, while the petals remind one of silky crepe paper. These poppies are easily grown and a source of much satisfaction. Pkt. 10c.

**BURBANK GIGANTIC EVENING PRIMROSE**

(Oenothera America)

This is by far the largest of all the evening primroses, one single petal being as large as the whole flower of most other varieties of primroses. The blossoms are pure white, sometimes nearly a foot and a half in circumference, perfectly regular and flat. Pkt. 10c; plants 20c; doz. \$2.00.

**BURBANK LONG SEASON SWEET PEAS**

This is a strain of peas raised by crossing one of the best of the extra early with a late Spencer type. This strain commences to bloom unusually early and continues to bloom abundantly throughout most of the season. All colors mixed. Pkt. 10c.

**BURBANK FRAGRANCE VERBENA**

The Fragrance Verbena is without exception the finest Verbena known. Very fragrant flowers of most brilliant mixed colors. Pkt. 10c.

**CENTAUREA CYANUS**

Bachelor Button (Burbank Strain).

Of easy culture. Sow the seed where it is to remain and thin to three or four inches. Pkt. (mixed), 10c.

**LUTHER BURBANK'S ROSE NOVELTY—"CORONA"**

This new rose is a semi-climber of the Crimson Rambler type, with magnificent single blooms growing in large clusters. The flowers are rose crimson, very much resembling Chinese Primroses, yet are unlike any rose known.

This is one of the most unique of all rose creations, and is so highly prized by Mr. Burbank himself, that it graced his own veranda, where it occasioned more comment than any rose creation the past decade. The plants are hardy and grow with but little attention. One-year bushes, \$1.00 each; \$7.50 per ten.

**"BURBANK" ROSE**

This rose received the gold medal at the St. Louis Exposition as the best bedding rose in existence. The plants begin to bloom when only a few inches high. The flowers are double, of fine form, nearly three inches across. Color a deep rose pink. 75c each; \$5.00 per 10.

**BURBANK ZINNIA**

(Little Red Riding Hood)

This is the baby of the Zinnia family, having very double, small bright scarlet blooms about an inch across. The plant grows from 8 to 10 inches in height and is ideal for borders. Pkt. 10c; plants, 75c doz.

**GIANT ZINNIA**

(Burbank Strain)

This new Gigantic strain has flowers several times as large as the ordinary Zinnia of the most brilliant colors in a variety of quaint shadings of scarlet, pink, salmon, yellow, white and bronze. Pkt. 10c; plants, 75c doz.

**CENTAUREA MARGUERITE**

(Burbank Strain.)

The colors are red and pink. It is an annual very easily grown, bearing a profusion of flowers in the above shades. Pkt., 10c.

**COREOPSIS GOLDEN WAVE**

(Burbank Strain.)

This is an annual producing huge daisy-like flowers of golden yellow in great masses. Are especially desirable either for bedding or as a border plant. Pkt., 10c.



**COSMOS—LADY LENOX TYPE**

(Burbank Strain.)

This is one of the newest and best varieties of the rose-pink cosmos, having blossoms of an intense rose shade and very large. Pkt., 10c.

**COREOPSIS LANCEOLATA GRANDIFLORA**

(Burbank Strain.)

It is a perennial with light, graceful foliage, producing great quantities of handsome gold and yellow flowers all summer. Pkt., 10c; plants, 15c each; \$1.50 doz.

**CARNATION MARGUERITE**

(Burbank Selection.)

The colors are deep crimson, crimson, light crimson, rose, pink, clear pink, light yellow, and striped. This strain is very unusual in the fact that it blooms the first year, which is not so with most kinds. Pkt., 10c; plants, 15c each; \$1.50 per doz.

**BURBANK DIANTHUS IMPERIALIS**

(Japanese Single Pink.)

Extra select single, having beautiful pink flowers two or three inches in diameter and of most brilliant colors. All colors mixed. Pkt., 10c.

**The Burbank Vegetables and Berries****The Burbank Giant Pepper****THE BURBANK GIANT PEPPERS**

The most recent development in Mr. Burbank's work on peppers. Mr. Burbank declares this new giant pepper to be "the largest, best formed, most productive sweet pepper so far produced." Pkt. 10c.

**BURBANK CRAZY BEANS**

Mr. Burbank says:

"These unusual beans are the result of a cross among several types. The product is beans of all colors, while the bushes remain uniform like the common navy bean. They are unsurpassed for cooking when dry, and are like Boston beans." Pkt. 10c.

**THE BURBANK SWISS CHARD**

(Asparagus Beet)

Delicate, sweet greens, very easily grown and affording a continual supply of leaves. The Burbank Chard has very long, white stalks, like celery. These and the leaves make the most excellent sweet greens when cooked like other greens. Pkt. 10c.

**SUNBERRY**

The Burbank improved sweet Sunberry resembles the huckleberry in size and shape, and is utilized in much the same manner. Pkt. 10c.

**THE BURBANK EARLY SWEET CORN**

Originated several seasons ago by Mr. Burbank, who describes its advantages as follows: "This corn has been selected with extreme care for many years, so that it is a remarkably uniform corn. The ears are unusually large and the corn is plump, sweet and white for a very early corn. It is unusually prolific, producing far more than most of the early corns. It is the earliest corn that I know of in the world, that is of good marketable size." Pkt. 10c.

**BURBANK IMPROVED BANTAM CORN**

A great improvement on the ordinary Golden Bantam. The ears are much larger and is a wonderful bearer, producing three to six ears each. The kernels have a delicate flavor and melting tenderness, remaining so longer than other varieties. Is very hardy and may be planted early. Pkt. 10c.

**THE BURBANK SELECT ORANGE CORN.**

A popular mid-season variety. The stocks are strong, vigorous growers and generally produce two fine ears. Is of a delicious flavor. Pkt. 10c.





The Burbank Phenomenal Berry (Actual size of berry)

#### THE NEW BURBANK EARLY TOMATO

In describing this tomato Luther Burbank says: "The earliest, smoothest, largest and most productive of all early tomatoes. It is of a bright red, the flesh being firm and of superior quality. The plants resist disease in an unusual manner, and unlike most early tomatoes, it produces heavily all summer. A fine home or market tomato, as it is a fine keeper and shipper." Pkt. 10c.

#### THE BURBANK PRESERVING TOMATO.

An unusual type of preserving tomato produced on stocky plants having very deep green foliage. The tomatoes are round,  $\frac{3}{4}$  of an inch in diameter and of a rich scarlet color, which is very attractive. The flavor is very rich and sweet.

#### THE NEW BURBANK "CHRISTMAS" CASSABA

Is a winter muskmelon, which is very good to eat from September 1st to January 1st. Melon of medium size, a roundish oval. When ripe it may be picked and it will keep from two to three months in a cool, dry place. Pkt. 10c.

#### THE NEW BURBANK HYBRID STRAWBERRY

##### "THE PATAGONIA"

Mr. Burbank says: "Of the twenty standard varieties of strawberries now growing on my home places the 'Patagonia' commences to ripen first and continues to bear the longest."

Well grown plants are about one foot in height and twelve to eighteen inches across. The berries grow on stiff, branching stalks, and uniformly large. Fine scarlet color with a handsome pale yellow flesh. Firm and a remarkably good keeper, of most exquisite quality. Plants 25c each; \$2.00 per dozen. Post-paid.

#### THE BURBANK PHENOMENAL BERRY

One of the most wonderful berries known, producing a berry larger than any berry of its kind, of a bright crimson raspberry color. A cross between the improved California dewberry and the Cuthbert raspberry. Each plant produces annually eight to ten stalks or canes about twelve feet in length. Berries grow in remarkable profusion in clusters of five to ten or more, and individual berries often measure three inches around one way by four the other, and weigh one-fourth ounce. Very hardy. Is a splendid shipper, making it ideal for the market. One year plants, 40c each; \$3.00 per ten. Tips, 25c each; \$1.75 per ten. Above prices include packing and shipping charges.

#### THE BURBANK HIMALAYA BERRY

The Himalaya Berry bears more fruit per plant than any other berry. At the Washington U. S. Experiment Station a test was made with all the blackberries grown at the station. The Himalayas kept in good condition fourteen days under this test—in other words, fully twice as long as any other berry. One year old plants, 40c each; \$3.00 per ten. Tips, 25c each; \$1.50 per ten. Above prices include packing and shipping charges.

#### Burbank Giant Winter Rhubarb

The great value of Rhubarb as a vegetable has always been its earliness, and a vast amount of time and labor has been spent to originate a variety which would produce stalks even a day or two in advance of other varieties. The new "Giant Crimson Winter Rhubarb" produces marketable stalks abundantly fully six months earlier than any ordinary Rhubarb. Quality is far superior to any of the older kinds. Roots 40c each; \$2.50 per ten, \$20.00 per hundred; \$150.00 per thousand.



## The New Burbank Thornless Blackberry



**The Remarkable New Burbank Thornless Blackberry. In Addition to Being Absolutely Thornless it Produces Fruit in Heavy Profusion.  
(Never Before Offered)**

### ✓ **THE NEW BURBANK THORNLESS BLACKBERRY**

Any one who has ever picked a blackberry has doubtlessly wished that the sharp, annoying thorns were absent. Aside from the pain and frequent serious results caused by the superabundance of sharp thorns which invariably grow upon all blackberry vines heretofore known, the thorns offer a very serious impediment to the commercial grower. It is very obvious that if the thorns were absent many more quarts of berries could be gathered each day by the berry-pickers.

Realizing the great advantages which would accrue if an absolutely thornless blackberry were produced, Luther Burbank for many years has devoted a very considerable amount of his time to the production of such a berry. It proved one of the most difficult tasks which ever confronted him, but success has crowned his efforts.

For the first time in the history of mankind, a practical, commercial, absolutely thornless blackberry is announced. It is another demonstration of the genius of Luther Burbank. The new Burbank Thornless Blackberry, which is now ready for distribution, in addition to being absolutely thornless, is a very unusual producer. The berries are borne in great profusion in immense clusters. It is an early bearer, the fruit being of good quality, plump, firm and quite uniform in size. It is also a very good shipper. The stalks are exceedingly thrifty growers and are a close second to the Himalaya Berry which is foremost in that particular respect; canes 18 to 20 feet in length not being unusual.

A very limited quantity of well-grown tips are available for introduction this season. Introductory price, \$2.00 each; \$15 per ten. The right is reserved to reject any order.



**A Stalk of the Burbank Thornless Blackberry Compared with the Ordinary Thorny Berry Stalk. A Boon to the Berry Picker.**



## The Burbank Fruits and Trees



The Last Word in Plums—The New Burbank "Discovery."  
(Never Before Offered).

### THE NEW BURBANK "DISCOVERY" PLUM

Extract from Luther Burbank's Field Notes: "Ripe July 10th. New. Good bearer. Earlier than Climax (an early production), as large or nearly so and infinitely better in quality. Sweet, rich, firm flesh, rosy crimson. Cling. Skin rich, deep crimson. July 18th—great keeper. July 25th—still as good as ever."

Limited number of trees. Introductory price, each \$4.00; per ten, \$30.00.

### NEW PLUM—THE "GIGANTIC"

This most remarkable plum the largest. It is a good keeper, is green in color until ripe, when it turns a clear lemon yellow. Nearly a free-stone. Flesh lemon yellow, sweet and fine.

A delightful plum when fresh and of excellent quality when canned or cooked; always canning firm and white. \$2.50 each; \$20.00 per ten.

### NEW HYBRID PLUM—"BEAUTY"

Tree a most remarkable vigorous upright grower. Never-failing bearer of full crops of the beautiful oval crimson fruit two or more inches in diameter. Flesh light crimson, shaded amber. \$1.00 each; \$7.50 for ten.

### A NEW APPLE—THE GOLDRIDGE

Tree a much stronger grower than its parent, the Newtown Pippin. Fruit large, smooth and as perfect as if turned in a lathe; pale yellow with a crimson blush on sunny side; quality equal to Newtown Pippin with an added aromatic fragrance; ripens earlier along with the Baldwin, Greening and other early Winter apples; unusually handsome fruit. \$2.00 each; 10 for \$15.00.

### BURBANK PINEAPPLE QUINCE.

The flavor is suggestive of the pineapple and can be eaten raw like an apple, the "pucker" taste being absent. The Pineapple Quince will cook as tender in

five minutes as the best of cooking apples, and with a fine flavor. Jelly made from it is superior. 75c each; \$5.00 per ten.

### A NEW PEACH—THE "NATIONAL"

A giant Muir Crawford peach which, like the "Leader" is yellow, but is nearly half covered with deep crimson blush and crimson dots. Flesh deepest yellow. Stone small—free. A firm and most delicious peach when canned and for drying or shipping. \$1.25 each; \$10.00 for ten.

### OPULENT PEACH

The Opulent Peach is known by growers as the best peach in quality heretofore introduced. Mr. Burbank says: "Skin creamy white, slightly downy and usually about half covered with crimson dots and blushes. Flesh, light straw color throughout, fine texture, quite firm, yet unusually juicy. The stone is unusually small and parts perfectly from the flesh." 75c each; \$5.00 for ten.

### ROYAL HYBRID WALNUT

The most rapid growing of the walnuts, growing fully twice as fast as any other walnut. One of the original trees at sixteen years was eighty feet in height, and three feet in diameter breast high. A cross between the native California black walnut and the hardy eastern black walnut. Nuts are superior to the ordinary black walnuts. The high price of black walnut lumber coupled to the very rapid growth of the "Royal," makes it highly profitable as a timber tree. There is no equal of the "Royal" Hybrid Walnut root for grafting purposes, and walnuts grafted or budded on it will produce crops when other varieties fail.

It will produce a tree in three or four years sufficiently large for top grafting. By this method a bearing walnut grove will anticipate the ordinary kinds one or more years.

Select seedlings, 60c each; \$4 for 10; \$30 for 100.





**THE "HOME" PLUM (Provisional Name)**  
(Never before offered)

**The Burbank "Home" Plum**

Extract from Luther Burbank's Field Notes:

"Salmon skin half covered with pale crimson, with numerous yellow dots. Pale thin bloom. Flesh lemon yellow. Firm, but juicy. Very fragrant, sweet, delicious. One of the very best of all home plums. Tree good grower. Regular bearer. Cling. One of the handsomest of all plums, hanging on the tree as thick as they can hang, resembling globes of gold. A very strong, hardy, upright grower. Never failing bearer."

Limited number of trees. Introductory price, each \$4.00; per ten, \$30.00.



**THE "APEX" PLUMCOT**  
(A Distinct New Fruit)

A delicious new fruit originated by Luther Burbank. A happy cross between the plum and apricot. This new fruit ripens with the very earliest of all the early plums. The tree is a stout, compact, upright grower and has never failed to carry a full crop. The fruit is extremely handsome and very large for an early fruit; globular, five to six inches around each way, beautiful deep pink or light crimson; freestone; flesh honey yellow, firm, rich, aromatic, apricot-like; wholly unequalled in its combination of size, beauty, productiveness and quality by any other early fruit. \$1.25 each; \$10.00 per ten.





**The New "Standard" Prune. "The Best Prune Ever Produced," Luther Burbank.**

**A NEW PRUNE—THE "STANDARD"**

The trees are enormous and never-failing bearers, and good, healthy growers. Well-grown fruits measure four and a half inches around one way by nearly six inches the long way. Skin purple, with a heavy blue bloom; flesh amber or honey yellow, fine grained, juicy, yet firmer than most other drying prunes, very sweet and a perfect freestone.

This is without doubt the best combination drying and shipping prune ever grown.

"It has been tried in a commercial way now, for two years, and its possibilities as a high-grade prune have been established beyond question of a doubt."—University of California, College of Agriculture. Ag. Experiment Station, Berkeley, California.

Description by Prof. E. J. Wickson: Freestone, pit small, five-eighths by three-eighths inches. Flesh yellowish, melting, fine grained; very juicy and sweet. Skin dark blue—subcolor dark red, medium texture.

Analysis.	The "Standard" Prune	Average French Prune
Average weight in grams .....	49.7	23.6
Number per pound.....	9.1	19.1
Flesh, per cent.....	96.5	94.2
Pit, per cent.....	3.5	5.8
Sugar, per cent.....	18.9	18.5

(Signed) G. E. Colby,  
Professor Chemistry.

By analysis it will be noticed that it excels the French prune in every point. \$1.00 each; \$7.50 for ten; \$50.00 for 100.

**NEW STONELESS PRUNE—THE "CONQUEST"**

The tree is a vigorous, healthy, rapid grower and unusually productive. The stone has been eliminated wholly with the exception of a tiny speck. Ripens with the common French prune and is in all respects very much like it in size, quality and appearance. \$1.00 each; \$7.50 per ten.

**A NEW CHERRY—"ABUNDANCE"**

(Seedling of "Napoleon" [Royal Ann])

Tree a strong grower and an early and never-failing bearer of very heavy crops.

Fruit larger, handsomer, as firm, better form and color, sweeter and far more delicious than its parent. When canned, in appearance and flavor wholly unequaled. The best, most reliable and most productive late cherry for shipping. 75c each; \$5.00 per ten.

**A NEW CHERRY—THE "GIANT"**

The largest cherry. Four cherries weighed one ounce, and eleven well grown fruits measured side by side, twelve inches. Has an extremely small pit, with a maximum of flesh.

Mr. Burbank declares: "This enormous cherry outclasses all others in its combination of size, quality and productiveness. The fruit is glossy black, rich, sweet, delicious, being much more productive, a week earlier, larger, handsomer and better than 'Bing,' which has heretofore been classed as the largest black cherry." \$3.00 each; \$25.00 per ten.

**THE EARLY CHERRY—THE "BURBANK"**

The earliest of all large cherries. The largest and best of all early cherries.

The trees are models in form, vigor and never-failing productiveness. The foliage, which is of unusual size, is so placed that the fruit is fully protected from birds and cracking by late spring rains.

The fruit is extremely large for an early cherry, attractive deep crimson color, and of superior quality. 60c each; \$4.00 per ten.



**The "Abundance" Cherry  
A Heavy Bearer**





The Burbank Cactus. Luther Burbank has produced a practical forage cactus, relished by cattle, hogs and poultry and adapted to millions of acres of semi-arid land. It is a tremendous grower and has produced at the rate of over 50 tons of forage per acre per annum, without irrigation.



Burbank Fruiting Cactus, showing the heavy yield. The fruit is very palatable and makes very pleasing syrups and preserves. The yield per acre has exceeded the rate of over ten tons. The Burbank Cactus Fruit or Pear may be served and eaten like an apple or sliced with cream as with peaches.

## The Burbank Cactus

### The New Fruit and Forage

As a result of over 16 years of effort on the part of Luther Burbank the Burbank Forage Cactus was evolved.

Having produced good stock feed at the rate of 50 tons per acre per annum, without irrigation, it has been declared the most valuable forage known. In addition to the forage produced by the Burbank Cactus a delicious fruit, comparable with peaches or other fruit, is produced in great abundance.

Burbank Forage Cactus is a natural silage in that it is always green and succulent and may be harvested any day in the year. The plant reproduces itself indefinitely from the one original planting. It requires a minimum amount of rainfall. Under actual tests milch cows fed on Burbank Forage Cactus gave 47 pounds of milk daily, as against 37 pounds daily on an alfalfa ration. Hogs fed on Burbank Forage Cactus made a net gain of two-thirds pound each per day. The Burbank Cactus will not thrive where the temperature goes as low as 15 degrees above zero, or where the ground freezes an inch in depth. The planting season for cactus is during the drier months of the year, although the ground should be prepared at the usual time for other plantings.

The Burbank cactus fruit, or cactus pear, averages about the same size as the ordinary pear. It has a skin somewhat thinner than the skin of a banana, which when peeled leaves a delightfully refreshing pulp of delicious flavor. The sugar content is upwards of 12 to

14 per cent. The fruit may be eaten like an apple or sliced with cream as with peaches. It also makes most excellent preserves and syrups. The cactus fruit is exceedingly healthful. The fruiting season is from September until April and so prolific is the yield, fruiting varieties are sometimes called the "vegetable which bears a fruit." The cactus pear makes a valuable addition to the family orchard and also offers exceptional opportunities to the commercial grower.

The Luther Burbank Company cactus nursery stock is the only complete and by far the largest in existence. IT IS IMPOSSIBLE TO OBTAIN FROM ANY OTHER SOURCE THE LATEST AND MOST IMPROVED VARIETIES OF LUTHER BURBANK CACTUS. On account of our unusual facilities for plant production, we are enabled to offer the Burbank Cactus, both Forage and Fruiting varieties, this season at a very greatly reduced cost.

Upon request a free copy of the Burbank Cactus Book containing complete detailed information will be mailed.

Burbank Cactus is easily grown, cheaper and better than any other forage grown under similar conditions.

Thrives on land that is valueless for any other crops. Needs no irrigation.

Reproduces very heavy crops indefinitely from the original planting.

IT IS A NATURAL SILAGE IN THAT IT MAY BE CUT AND FED IN ITS RICH, SUCCULENT STATE ANY MONTH IN THE YEAR.

Produces a new, delicious fruit in heavy quantities.



# Standard Seed and Nursery Department.

(For Burbank Productions See Previous Pages.)

In order to meet every demand of our customers, in addition to the Burbank varieties a careful selection of the better standard varieties of trees and seeds has been added to our assortments, with the result that practically all of the worth-while standard sorts are here listed.

We carry, however, in addition to the varieties enumerated, a complete assortment of all kinds of trees and seeds and if particular needs are not covered by this Bulletin, quotations, descriptions, and all information as to any non-listed varieties will be gladly furnished on application. Our prices will be found very reasonable. Our 1915 Nursery and Seed Catalog with complete lists and descriptions will be mailed without cost upon request.

## APPLES

1-year trees, 4 to 6 feet. Each 25c; 10 \$2.00; 100 \$18.00; 1,000 \$150.00.

1-year trees, 3 to 4 feet. Each 20c; 10 \$1.80; 100 \$16.00; 1,000 \$120.00.

Alexander, Baldwin, Delicious, Yellow Bellflower, Gravenstein, Winter Banana, Red Astrachan, Yellow N. Pippin, Rome Beauty, Jonathan, Winesap.

## CRAB APPLES

1-year, 4 to 6 feet. Each 25c; 10 \$2.00; 100 \$18.00.

1-year, 3 to 4 feet. Each 20c; 10 \$1.80; 100 \$16.00.

Red Siberian, Transcendent.

## APRICOTS

1-year, 4 to 6 feet. Each 40c; 10 \$3.50; 100 \$30.00; 1,000 \$250.00.

1-year, 3 to 4 feet. Each 35c; 10 \$3.00; 100 \$25.00; 1,000 \$200.00.

Blenheim, Hemsckirk, Royal, Moorpark.

## CHERRIES

1-year, 4 to 6 feet. Each 35c; 10 \$3.00; 100 \$25.00; 1,000 \$200.00.

1-year, 3 to 4 feet. Each 30c; 10 \$2.50; 100 \$20.00; 1,000 \$180.00.

1-year, 2 to 3 feet. Each 25c; 10 \$2.00; 100 \$18.00; 1,000 \$160.00.

Bing H., Black Tartarian, Chapman, Governor Wood, Lambert, Royal Ann.

## NECTARINES

1-year, 4 to 6 feet. Each 35c; 10 \$3.00; 100 \$25.00.

1-year, 3 to 4 feet. Each 30c; 10 \$2.50; 100 \$20.00.

Stanwick, Boston.

## POMELOS

Prices—4-5 feet, \$2.00 each.  
Marsh's Seedless

## PEACHES

1-year, 4 to 6 feet. Each 30c; 10 \$2.50; 100 \$20.00; 1,000 \$180.00.

1-year, 3 to 4 feet. Each 25c; 10 \$2.00; 100 \$18.00; 1,000 \$160.00.

Alexander, Early Crawford, Foster, Late Crawford, Muir, Phillips Cling, Elberta.

## PEARS

1-year, 4 to 6 feet. Each 50c; 10 \$4.00; 100 \$30.00; 1,000 \$250.00.

1-year, 3 to 4 feet. Each 40c; 10 \$3.00; 100 \$25.00; 1,000 \$200.00.

Bartlett, Peter Barry, Burre Clairgeau, Winter Bartlett, Winter Nelis, Easter Burre.

## PRUNES

1-year, 4 to 6 feet. Each 50c; 10 \$4.00; 100 \$30.00.

1-year, 3 to 4 feet. Each 40c; 10 \$3.00; 100 \$25.00.

French, German.

## ALMONDS

1-year, 4 to 5 feet. Each 40c; 10 \$3.00; 100 \$25.00; 1,000 \$200.00.

1-year, 3 to 4 feet. Each 30c; 10 \$2.50; 100 \$20.00; 1,000 \$180.00.

I. X. L., Ne Plus Ultra, Nonpareil, Texas Prolific.

## WALNUTS

1-year, 4 to 6 feet. Each \$1.50; 10 \$12.50; 100 \$100.00; 1,000 \$750.00.

Franquette, Mayette.

## FIGS

4 to 5 feet. Each 40c; 10 \$3.00; 100 \$25.00;

1,000 \$200.00.

3 to 4 feet. Each 30c; 10 \$2.50; 100 \$20.00; 1,000 \$180.00.

California Black, White Adriatic, Calmyrna, Capri or Wild, 50c each.

## OLIVES

4 to 6 feet. Each \$1.00; 10 \$8.00; 100 \$75.00; 1,000 \$500.00.

3 to 4 feet. Each 80c; 10 \$7.50; 100 \$65.00; 1,000 \$400.00.

Manzanillo, Mission, Sevillano.

## ORANGES

4-5 feet, \$2.00 each; \$18.00 for 10. Riverside Washington Navel, Valencia Late.

## LEMONS

4-5 feet, \$2.00 each; \$18.00 for 10. Eureka, Lisbon.

## LOQUAT

Balled, 3 to 4 feet. Each \$1.00; 10 \$7.50.

## BERRIES

Loganberry. Each 15c; 10 75c; 100 \$5.00; 1,000 \$40.00.

Mammoth Blackberry. Each 15c; 10 \$1.00; 100 \$6.00; 1,000 \$50.00.

Currants. 25c each; \$2.00 for 10.

Raspberries—Cuthbert. 75c for 10.

Artichoke—Globe. Each 20c; 10 \$1.50; 100 \$12.00.

Asparagus Roots. Doz. 50c; 100 \$1.50; 1,000 \$10.00.

## GRAPES

Price. Each 20c; 10 \$1.50; 100 \$10.00.

California Black, Tokay, Muscat of Alexandria, Thompson's Seedless, Agawam, Concord, Isabella.

# Vegetable Seeds

## BEANS

(Dwarf Green Podded)

Stringless Green Pod. Pkt. 10c; lb. 25c; 10 lbs. \$2.25; 100 lbs. \$21.00.

Early Yellow Six Weeks. Pkt. 10c; lb. 25c; 10 lbs. \$2.25.

(Dwarf Wax Podded)

Davis' White Wax. Pkt. 10c; lb. 25c; 10 lbs. \$2.25; 100 lbs. \$20.00.

(Pole or Running)

Kentucky Wonder. Pkt. 10c; lb. 15c; 10 lbs. \$1.30; 100 lbs. \$12.00.

## BEETS

Crosby's Egyptian. Pkt. 5c; oz. 10c; ¼ lb. 30c; lb. \$1.00.

Extra Early Egyptian. Pkt. 5c; oz. 15c; ¼ lb. 40c; lb. \$1.00.

Swiss Chard or Spinach Beet. Pkt. 5c; oz. 10c; ¼ lb. 25c; lb. 75c.

## CABBAGE

Early Jersey Wakefield. Pkt. 5c; oz. 30c; ¼ lb. 90c; lb. \$3.00.

Danish Ball Head or The Hollander. Pkt. 5c; oz. 40c; ¼ lb. \$1.20; lb. \$4.50.

Copenhagen Market. Pkt. 10c; ½ oz. 35c; oz. 65c; 2 ozs. \$1.00; lb. \$6.50.

## CAULIFLOWER

Early Snowball. Pkt. 25c; ¼ oz. 70c; oz. \$2.25; ¼ lb. \$8.00.

## CARROTS

Danvers Half Long. Pkt. 5c; oz. 10c; ¼ lb. 30c; lb. \$1.00.

Long Orange. Pkt. 5c; oz. 10c; lb. \$1.00.

## CELERY

Golden Self-Blanching or Paris Golden. Pkt. 10c; oz. \$1.50; ¼ lb. \$5.00.

## CORN

Golden Bantam. Pkt. 10c; lb. 15c; 10 lbs. \$1.25; 100 lbs. \$11.00.  
Early Mammoth, or Alameda Sugar. Pkt. 10c; lb. 15c; 10 lbs. \$1.00; 100 lbs. \$8.00.

## FIELD CORN

Early Golden Dent, or Pride of the North. Lb. 10c; 10 lbs. 60c; 100 lbs. \$5.00.

## CUCUMBERS

Arlington White Spine. Pkt. 5c; oz. 10c; ¼ lb. 30c; lb. \$1.00.  
Davis Perfect. Pkt. 5c; oz. 20c; lb. \$1.50.

## KALE, OR BORECOLE

Jersey Kale or Thousand Headed. Pkt. 5c; oz. 10c; ¼ lb. 25c; lb. 75c.

## LETTUCE

Big Boston. Pkt. 5c; oz. 20c; lb. \$1.75.  
New York or Los Angeles. Pkt. 5c; oz. 35c; ¼ lb. \$1.00; lb. \$3.50.

## MUSKMELONS

Burrell Gem. Pkt. 5c; oz. 15c; lb. \$1.25.  
Rocky Ford or Netted Gem. Pkt. 5c; oz. 10c; ¼ lb. 30c; lb. \$1.00.

## WATERMELONS

Kleckley Sweet or Monte Cristo. Pkt. 5c; oz. 10c; ¼ lb. 25c; lb. 75c.

## MUSHROOM SPAWN

Lambert's Pure Culture. Bricks, 30c each; 5 bricks, \$1.25.

## ONIONS

Yellow Globe Danvers. Pkt. 5c; oz. 20c; ¼ lb. 60c; lb. \$1.75.  
White Portugal or Silverskin. Pkt. 5c; oz. 20c; ¼ lb. 60c; lb. \$2.00.

## ONION SETS

Yellow Onion Sets, White Onion Sets. Lb. 20c.

Postage on Sets is 10c per lb. extra.

## PARSNIPS

Hollow Crown. Pkt. 5c; oz. 10c; lb. 75c.

## PARSLEY

Champion Moss Curled. Pkt. 5c; oz. 10c; ¼ lb. 30c; lb. 90c.

## PEAS

American Wonder. Pkt. 10c; lb. 20c; 10 lbs. \$1.60.  
Gradus or Prosperity. Pkt. 10c; lb. 25c; 10 lbs. \$2.00.

## PEPPER

Large Bell or Bull Nose. Pkt. 5c; oz. 25c; ¼ lb. 75c; lb. \$2.50.

## POTATOES

We can supply Burbank and Early Rose fancy select seed stock. Prices on application.

## PUMPKIN

Connecticut Field. Pkt. 5c; oz. 10c; ¼ lb. 20c; lb. 75c.  
Pie Pumpkin. Pkt. 5c; oz. 10c; lb. 75c.

## RADISH

Iceberg. Pkt. 5c; oz. 10c; ¼ lb. 25c; lb. 80c.  
Early Scarlet Turnip. Pkt. 5c; oz. 10c; ¼ lb. 25c; lb. 70c.  
Long Scarlet (Short Top). Pkt. 5c; oz. 10c; ¼ lb. 25c; lb. 75c.

## SPINACH

Prickly, Winter Variety. Pkt. 5c; oz. 10c; ¼ lb. 15c; lb. 30c.

## SQUASH

Early White Bush Scallop. Pkt. 5c; oz. 10c; ¼ lb. 25c; lb. 75c.  
Hubbard. Pkt. 5c; oz. 10c; lb. \$1.00.

## TOMATO

Acme. Pkt. 5c; oz. 25c; lb. \$2.25.  
Stone. Pkt. 5c; oz. 25c; lb. \$2.25.

## TURNIPS

Purple-Topped Strap-Leaved. Pkt. 5c; oz. 10c; ¼ lb. 20c; lb. 60c.  
Yellow Aberdeen. Pkt. 5c; oz. 10c; lb. 60c.  
Ruta Bagas or Eweeds American Purple. Pkt. 5c; oz. 10c; lb. 60c.

## Standard Flower Seeds

### ALYSSUM

Common Sweet Alyssum. Pkt. 5c; oz. 25c.

### ANTIRRHINUM (Snapdragon)

Pure White, Scarlet, Golden Queen. Any color. Pkt. 10c.

### ASTERS

(Cregos Giant) White Rose, Lavender, Crimson, Mixed. 10c per Pkt. (Semples, or Giant Branching). Pkt. 10c;

### BELLIS PERENNIS (Double Daisy)

Longfellow. Pkt. 10c; ½ oz. 75c.

### CAMPANULA

Double and Single Mixed. Pkt. 5c.

### CELOSIA

Magnificent (Thompson's). Pkt. 10c.

### CHRYSANTHEMUM

Segetum, Evening Star. Pkt. 10c.

### CLARKIA (California Wild Flower)

Mixed. Pkt. 5c. Red, Pkt. 5c.

### COLUMBINE

Coerulea (Rocky Mountain Blue Columbine). Pkt. 10c.

### DIGITALIS or FOXGLOVE

Fine mixed. Pkt. 5c; oz. 50c.

### FORGET-ME-NOT

Mixed. Pkt. 5c.

### GOURDS—ORNAMENTAL

Mixed. Pkt. 5c.

### HUMULUS, OR JAPANESE HOP

Japonicus Variegatus. Pkt. 10c.

### HARDY DOUBLE HOLLYHOCK

Double. All colors mixed. Pkt. 10c; oz. \$1.50.

### LOBELIA ERINUS

Cardinalis—Cardinal Flower. Pkt. 10c.

### MIGNONETTE

Mixture of the best compact varieties. Pkt. 5c; oz. 25c.

### NASTURTIUM

Tall or Climbing Varieties. Pkt. 5c; oz. 15c; ¼ lb. 45c.  
Dwarf Varieties. Pkt. 5c; oz. 15c; ¼ lb. 45c.

### IMPROVED GIANT PANSIES

Pure White. Pkt. 25c.  
Pure Yellow. Pkt. 25c.  
Large Flowering Mixed. Pkt. 10c.

### PHLOX DRUMMONDII

Fine Mixture of all colors of the larger type. Pkt. 5c; oz. 75c.

### PETUNIAS

Single. Pkt. 25c.  
Double. Pkt. 25c.

### SALVIA or FLOWERING SAGE

Splendens (Scarlet Sage). Pkt. 10c.

### SWEET PEAS

(Spencer, or Orchid-Flowering Type) America. Pkt. 10c; oz. 35c.  
Countess Spencer. Pkt. 10c; ½ oz. 35c.  
King Edward VII. Pkt. 10c; oz. 40c.  
Primrose. Pkt. 10c; oz. 35c.  
White Spencer. Pkt. 10c; oz. 35c.  
Mixed Spencers. Pkt. 10c; oz. 30c.

### SWEET WILLIAM

Varieties Mixed. Pkt. 5c; oz. 25c.

### STOCKS

Large Flowering 10-Week Stock; Various colors. Pkt. 10c.

### WINTER FLOWERING STOCKS

Beauty of Nice. Pkt. 15c; ¼ oz. \$1.00.  
Brompton Mixed. Pkt. 15c.

### WALLFLOWER

Tall German Double. Pkt. 10c.  
Fine Single. Pkt. 5c.

EXPOSITION LAWN GRASS MIXTURE  
Exposition Lawn Grass Mixture. Lb. 25c; 10 lbs. \$2.00.

Kentucky Blue Grass. Lb. 25c; 100 lbs. \$20.00.



# The Luther Burbank Company

**San Francisco, California**

Please ship via .....the following;  
State whether express or freight

Ship.....  
State when to ship

Enclosed find .....  
State whether check, draft or money order

Write plainly. Signature of Purchaser.....

Shipping Address.....(Town)

..(County)

.(State)

Date.....191.....

If Shipping destination and Post Office are different, give Post Office address below.



None Original  
Without this Seal  
It is your protection  
Look for It.

Seeds in packets, bulbs, berry tips and very small vines are sent postpaid. On bulk seed, bushes, etc., delivery charges paid by purchaser.

Unless specially indicated otherwise, on nursery stock all packing and freight or shipping charges are to be paid by the purchaser. Only actual cost of packing is charged and every endeavor is made to restrict such costs to the minimum consistent with proper packing. A minimum packing charge of 25 cents for 1 up to 5 fruit trees and 5 cents per fruit tree additional up to 10 trees should be remitted with order. As all other packing charges vary, actual cost of packing is to be paid by purchaser on notification.

fifteen

# A Luther Burbank Flower Garden for \$1.00

Burbank's Own Selection of His Own Seeds  
12 Varieties in 12 Packages Having a Separate  
Retail Value of \$1.80

Enough for a garden of extraordinary character and beauty—a Genuine Burbank Garden. These seeds are of highest quality.

A unique and acceptable present to your friends. Everyone enjoys rare and beautiful flowers. We will mail, postpaid, this unusual collection of Luther Burbank seeds to any part of the world for \$1.00.

## New Creations of Luther Burbank



1915  
Bulletin

*Mr. C. R. Lake,*

*U. S. Dept. of Agriculture,*

*Washington*  
*D. C.*

### A Message

Many new trees, plants and seeds are grossly misrepresented by a few dealers who trade on the reputation of reliable firms, often doing a thriving business by selling trees and plants in localities where they very well know that they cannot thrive; this and the substitution of inferior or wholly worthless trees or plants under the name and reputation of good ones has been, and is now being carried on persistently and systematically by several parties on the reputations of reliable firms and good trees.

An especially cruel form of this is the persistent pushing of the Burbank Cactus, Crimson Winter Rhubarb and other tender plants for cold climates, which cannot live where the ground freezes an inch in depth.

It should be the duty and privilege of every good citizen to aid in exposing and routing all who are obtaining money under false pretenses.

Having been in business more than forty years, millions of trees and plants raised in my establishment are now bearing fruit, not only in the Western United States, but everywhere on earth where the sun shines and trees can be grown. Does this forty years' record of just dealing mean anything, and is it surprising that such a reputation should be worth trading on? Counterfeit coins are not counterfeited—it is the genuine ones that are misrepresented.

The Luther Burbank Company of San Francisco is sole distributor of my horticultural productions, and from no other source can one be positively assured of obtaining genuine Luther Burbank creations.

Many hundreds of these productions, absolutely new to mankind and more useful and valuable than those now known, are already complete and await introduction.

(Signed) **Luther Burbank**